

PRIVACY NOTICE

On My Watch OÜ — On My Watch

Last updated 10 August 2026

Who we are

On My Watch OÜ, Tartu mnt 67/1-13b, 10115 Tallinn, Estonia, operates the On My Watch platform. In this notice, “we” and “us” mean that company.

Contact for any question about this notice or about your personal data: privacy@onmywatch.co.

What this notice covers

We handle personal data in two different capacities, and it matters which one applies.

As a processor, for our clients. When an organization subscribes to On My Watch, its people log in, upload their own material and produce films. Any personal data in that material, and the account data of the people using the platform, is processed by us **on that organization’s instructions and on its behalf**. That organization is the controller and decides what happens to the data. **This notice does not govern that processing** — if you are an employee of one of our client organizations and want to know how your data is handled, ask your own organization, whose privacy notice applies. Our obligations to that organization are set out in our data processing agreement with it.

As a controller, for our own business. We also handle a small amount of personal data for our own purposes — running the company, contacting the people we do business with, invoicing, and complying with the law. **That is what this notice describes.**

What we collect and why

What	Why	Legal basis
Business contact details of client and prospect representatives — name, job title, employer, business email, business telephone	To manage the commercial relationship, respond to enquiries, provide support, and send service messages about the platform	Our legitimate interest in running and communicating about our business; performance of a contract where you are our contractual counterparty
Contract, invoicing and payment records	To issue and collect invoices, keep accounts, and meet tax and accounting obligations	Legal obligation; performance of a contract
Correspondence with us, including support requests	To answer you and to keep a record of what was agreed	Legitimate interest; performance of a contract
Website usage data, where you visit our website	To operate the site and understand how it is used	Legitimate interest; consent where required for non-essential cookies
Data required to verify identity or comply with sanctions, anti-money-laundering or similar rules	To meet legal obligations that apply to us	Legal obligation

We do not sell personal data. We do not use personal data for automated decision-making that produces legal or similarly significant effects.

Who we share it with

- **Service providers** that help us operate — hosting, email, accounting, payment processing, customer support tooling. They act on our instructions and are bound by contract.
- **Professional advisers** — lawyers, accountants, auditors — where necessary.
- **Authorities**, where the law requires it.
- **A successor**, if our business or part of it is transferred.

We do not otherwise disclose personal data to third parties.

Where it goes

We are established in Estonia and process personal data primarily within the European Economic Area. Some of the services we use operate outside the EEA. Where personal data is transferred outside the EEA, we rely on an adequacy decision of the European Commission or on the Commission's standard contractual clauses, together with the Swiss addendum where Swiss law applies.

You can ask us for details of the safeguards in place.

How long we keep it

- **Business contact details:** for the duration of the relationship and for three years afterwards, unless you ask us to remove them sooner.
- **Contract, invoicing and accounting records:** for the period required by Estonian accounting and tax law, currently seven years.
- **Correspondence:** for three years, or longer where it relates to a contract or a dispute.
- **Website usage data:** as stated in our cookie notice.

We delete or anonymize personal data when the retention period ends.

Your rights

Under the **GDPR** and, where it applies, the **revised Swiss Federal Act on Data Protection**, you may:

- ask what personal data we hold about you and receive a copy;
- have inaccurate data corrected;
- have data deleted, where there is no overriding reason for us to keep it;
- ask us to restrict how we use it;
- receive data you gave us in a portable format;
- object to processing based on our legitimate interests, including direct marketing — if you object to direct marketing we will stop; and
- withdraw consent at any time, where we rely on consent.

Write to **privacy@onmywatch.co**. We will answer within one month. We may need to verify your identity first.

If you are not satisfied, you may complain to a supervisory authority — in Estonia, the **Estonian Data Protection Inspectorate** (*Andmekaitse Inspektsioon*, aki.ee); in Switzerland, the **Federal Data Protection and Information Commissioner** (edoeb.admin.ch); or to the authority where you live or work.

Where this notice lives

This notice is published at **onmywatch.co/privacy**.

Changes

We update this notice when our processing changes. The date at the top shows when it was last revised. Where a change materially affects you, we will tell you directly.